30 June 2026 13:00:00 CEST

Number of Shares and Votes in Pierce Group

During June, the number of votes in Pierce Group AB (publ) has changed as a result of the conversion of 199,437 series C shares into an equal number of ordinary shares, carried out within the framework of the company's long-term incentive program.

As of 30 June 2026, the number of shares in Pierce Group AB (publ) amounts to 82,199,100 shares, of which 79,573,537 are ordinary shares with one vote per share and 2,625,563 are series C shares with one-tenth of a vote per share. The total number of votes in the company amounts to 79,836,093.3 votes

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About Pierce Group

Pierce Group is the leading European e-commerce company specializing in gear, parts, and accessories for motorcross, motorcycle and snowmobile enthusiasts. Through its e-commerce platforms 24MX, XLMOTO, and Sledstore, the company serves customers in more than 40 European markets. Pierce Group offers a broad and distinctive product assortment, including several own brands such as Raven and Proworks. With a strong focus on customer experience, sales are conducted through locally adapted websites tailored to the needs of on-road, off-road, and snowmobile riders.

Headquartered in Stockholm, Sweden, Pierce Group operates its central warehouse in Szczecin, Poland. The company is listed on Nasdaq Stockholm.

This information is information that Pierce Group AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2026-06-30 13:00 CEST.

Attachments

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