

18 August 2023 16:15:00 CEST

Invitation to presentation of Pierce Group's quarterly report (Q2 2023)

On 25 August 2023 at 08.00 CEST, Pierce Group's second quarter interim report (Q2 2023) will be published. At 09.00 CEST the same day, CEO Göran Dahlin and CFO Niclas Olsson will hold a webcast and telephone conference in English about the interim report.

Information about logging in to the presentation

If you wish to participate via webcast or register to participate in the telephone conference, please visit the link below.

<https://financialhearings.com/event/46114>

Use [this link](#) to follow the webcast.

Use [this link](#) to get access to the teleconference. After registration, you will be provided with telephone number and a conference ID to access the telephone conference. You can ask questions verbally via the telephone conference.

About Pierce Group

Pierce is a leading and fast-growing e-commerce company selling gear, parts and accessories to riders across all of Europe via some forty websites adapted to local markets. Pierce has two major segments, Offroad — sales to motocross and enduro riders, and Onroad — sales to street riders. Pierce also has a smaller segment, Other, which primarily focuses on snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, the central warehouse is in Szczecin, Poland and the majority of our customer support services is located in Barcelona. The Company has approximately 410 employees.

For further information, please contact:

Niclas Olsson, CFO

Email: niclas.olsson@piercigroup.com

Tel +46 708 89 05 75

Göran Dahlin, CEO

Email: Goran.Dahlin@piercegroun.com

Tel: +46 727 303 111

Attachments

[Invitation to presentation of Pierce Group's quarterly report \(Q2 2023\)](#)