



05 May 2023 16:25:00 CEST

Invitation to presentation of Pierce Group's quarterly report (Q1 2023)

On 12 May 2023 at 08.00 CET, Pierce Group's first quarter interim (Q1 2023) report will be published. At 09.00 CET the same day, acting CEO Willem Vos and CFO Niclas Olsson will hold a webcast and telephone conference in English about the report.

Information about logging in to the presentation

If you wish to participate via webcast or register to participate in the telephone conference, please visit the link below.

<https://financialhearings.com/event/46113>

Use [this link](#) to follow the webcast.

Use [this link](#) to get access to the teleconference: After registration, you will be provided with telephone number and a conference ID to access the telephone conference. You can ask questions verbally via the telephone conference.

For further information, please contact:

Niclas Olsson, CFO

Tel +46 708 89 05 75

Email: niclas.olsson@piercgroup.com

Willem Vos, Interim CEO

Email: Willem.Vos@piercgroup.com

Tel: +46 721 64 47 05

About Pierce Group

Pierce is a leading and fast-growing e-commerce company selling gear, parts and accessories to riders across all of Europe via some forty websites adapted to local markets. Pierce has two major segments, Offroad — sales to motocross and enduro riders, and Onroad — sales to street riders. Pierce also has a smaller segment, Other, which primarily focuses on snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, the central warehouse is in Szczecin, Poland and the majority of our customer support services is located in Barcelona. The Company has approximately 430 employees.

Attachments

[Invitation to presentation of Pierce Group's quarterly report \(Q1 2023\)](#)